The Six Sources Strategy Matrix
How Leaders Increased Their Chances of Success Tenfold

Source 1: Personal Motivation

Strategies	Help Them Love What They Hate
	• Link to Mission and Values by having participants create their WHY, HOW and WHAT statements for blended learning. • Discuss and explain a growth mindset and how that will benefit them as lifelong learners in a blended learning environment. • Have participants create a collaborative poster with Benefits of Blended Learning at first team meeting.

Source 2: Personal Ability

Strategies	Help Them Do What They Can't
	• Provide Training for participants on building content, professional development must begin on how to design content. • Hold one to one meetings for personal support and encouragement. • Teachers set up physical classroom to accommodate blended learning promising practices.

Source 3: Social Motivation

Strategies	Provide Encouragement
	• Hold monthly meetings with involved administration, leaders and teachers to discuss progress towards goals and hold each other accountable. • Mentor those who are willing to jump on board first. • Provide encouragement at monthly meetings for all involved. • Have opinion leaders and master teachers encourage and support blended learning.

Source 4: Social Ability

Strategies	Provide Assistance
	• Share Best Practices in social media groups or collaboration teams with other experts. • Model and provide support for participants when requested. • Offer optional meetings for questions or additional support.

Source 5: Structural Motivation

Strategies	Change Their Economy
	• Provide incentives for reaching goals such as digital badges, jeans passes or other rewards. • Provide social recognition for teachers who excel in the implementation of blended learning environment in the District Newsletter and social media channels. • Teachers earn a pass to Service Center PD on Blended Learning.

Source 6: Structural Ability

Strategies	Change Their Environment
	• Ensure that proper wifi is available for teachers and students. • Ensure that teachers and students have devices appropriate for blended learning. • Ensure that teachers and students have access to LMS.